



## AUTHENTICALLY INDIGENOUS

Experience the Magic of Haida Gwaii with 100% Haida-Owned Hospitality.

# FACT SHEET 2023

## ABOUT HAIDA TOURISM

Haida Tourism is an key component of the Haida Enterprise Corporation (HaiCo); a company focused on building enterprises that reflect Haida cultural values, creates career opportunities for Indigenous Haida citizens, and strengthens Haida Gwaii's local economy.

There are currently two properties within the Haida Tourism portfolio, both of which are located on Graham Island, the largest island in the Haida Gwaii archipelago.

## AFFILIATIONS & ACCOLADES

Indigenous Tourism BC Stakeholder · Indigenous Tourism Association of Canada Member · Properties are Sustainable Tourism Gold Certified

## OPERATING SEASON 2023

Ocean House at Tlaga Cawtlaas · Reopening at a new land-based location later in the season - date pending.

Haida House at Tllaal + The Cabins at Haida House · Expanded operating season beginning in March until October 2023; winter closure November - February.

## SOCIAL

- Facebook: @Haidatourism · Facebook.com/HaidaTourism
- Instagram: @haidatourismgroup · Instagram.com/haidatourismgroup
- Twitter: @HaidaTourism · Twitter.com/HaidaTourism

## CONNECT WITH US

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## OUR PROPERTIES

### HAIDA HOUSE AT TLLAAL

Nestled along the banks of the serene Tlell River, surrounded by ancient forest and open sky, you'll find the Haida House at Tllaal - a classic 10-room lodge. With its timeless and cozy log aesthetic, this is the perfect home base from which to start off on your Haida Gwaii adventure. The nightly rate structure is ideal for those who wish to self-explore the many eco-

adventures, natural attractions and historical and cultural sites found on Haida Gwaii's Graham and Moresby Islands. Gift shop and conference facilities on-site.

Designed to blend harmoniously with the landscape and honour traditional Haida architecture, you'll fall in love with our 12 new two-bedroom cedar cabins. Nestled along the dramatic East Beach shoreline, our oceanside cabins each feature a wet bar, and grand room with flatscreen TV, covered hot tub and outdoor shower.

- Learn more at [HaidaTourism.ca/Haida-house](https://HaidaTourism.ca/Haida-house) & [HaidaTourism.ca/cabins](https://HaidaTourism.ca/cabins)



### OCEAN HOUSE AT TLAGA GAWTLAAS

Reopening at a new land-based location, Ocean House offers 20 rooms of boutique accommodations overlooking a protected bay near the village of Old Massett, Tlaga Gawtlaas *New Town*. The peaceful and visually-stunning setting offers guests convenient access to Naikoon Provincial Park, as well as the many Haida arts and culture experiences available in Masset and the neighbouring communities.

A dining room featuring gourmet tide-to-table cuisine, and a rejuvenating Haida-inspired spa, complete with treatment rooms, cedar sauna, steam room and fitness centre, enhance the guest experience.

- Learn more at [HaidaTourism.ca/ocean-house](https://HaidaTourism.ca/ocean-house)

## SUSTAINABILITY

Passionate about providing memorable, immersive Haida eco-cultural experiences, Haida Tourism properties are Sustainable Tourism Gold Certified and managed to the highest standards of environmental stewardship. Every element of the Haida Tourism organization is guided by the Haida concept of Yahguudang: respect for all living things and the interdependence that binds us.

## LOCATION

Recognized by the New York Times as one of the "52 Places to Go in 2020," Haida Gwaii, off the northern coast of British



Columbia, Canada is a temperate wonderland boasting tranquil bays, towering ancient rainforests, endless stretches of sandy beachfront and special protected places, like UNESCO World Heritage Site, SḠang Gwaay and Naikoon Provincial Park.

Haida Gwaii's unique fauna has evolved since time immemorial. Six of its ten native land mammal subspecies are not found anywhere else on earth, including North America's largest black bear, known as "taan" in the Haida language. In the waters surrounding Haida Gwaii, twenty species of whales and dolphins have been recorded, with grey and humpback whales sighted regularly during spring migration. Over 1.5 million seabirds' nest along the coast, and the bald eagle is readily spotted in the skies above.

## GETTING TO HAIDA GWAI

The faraway archipelago attracts visitors, from around the world, seeking authentic Haida cultural experiences and sustainable eco-adventures.

**Arrival by Air:** Flights to Sandspit (YZP) and Masset (ZMT) Haida Gwaii are available daily from Vancouver (YVR). Year-round departures can be booked through Air Canada and Pacific Coastal Airlines. Seasonal charter flights are offered by Inland Air and private charters are available via Cascadia Air.

**Arrival by Sea:** BC Ferries provides a regularly scheduled ferry service to Skidegate from Prince Rupert, BC. Connector services are available in Prince Rupert for the Inside Passage route to Port Hardy on Vancouver Island.

## MORE INFORMATION

For detailed information on Haida Tourism properties and experiences, please see our online presskit for resources and property-specific Fact Sheets.

- Visit [HaidaTourism.ca/presskit](https://HaidaTourism.ca/presskit)



## SOCIAL REACH AT A GLANCE

HAIDA TOURISM AUDIENCE · NOVEMBER 2022

Facebook · 1,282 Followers

Instagram · 1,093 Followers

Twitter · 514 Followers

eNewsletter Subscribers · 10,751 Recipients